

HOUSTON COMMUNITY COLLEGE

This Transfer Guide is designed to provide a seamless transition between the Associate of Science in Business Management-General Business degree at Houston Community College and the Bachelor of Business Administration in Marketing degree at Baker College.

For additional information about Baker College’s transfer process and available scholarships, go to <https://www.baker.edu/admissions-and-aid/transfer-students/>.

PROGRAM REQUIREMENTS:

TRANSFER CREDITS FROM HOUSTON COMMUNITY COLLEGE

Course No.	Course Title	Credit Hours
ENG 1301	English Composition	03
BMGT 1327	Fundamentals of Public Speaking	03
BMGT 1301	Algebra	03
BMGT 1340	Brief Calculus	03
MRKG 1311	Scientific Ways of Knowing	06
HRPO 1311	Macroeconomics	03
HRPO 2310	Microeconomics	03
HRPO 2307	Intro to Psychology	03
ACNT 1303	Intro to Ethics	03
ACCT 2301	Student Success in University Transfer and School of Business Evaluation and Professional Development	03
ECON 2301	Financial Accounting	03
BUSI 2301 or BUSG 2305	Managerial Accounting	03
BCIS 1305	Intro to Business	03
BUSG 2309	Business Law	03
BUSI/BUSG 1301	International Business	03
MATH 1324 or MATH 1314	Business Statistics	03
EDU 1300	Integrated Microsoft Applications	03
ELECTIVE	Business Communications	03
BUSG	Principles of Marketing (or Principles of Management)	03
TOTAL HOUSTON COMMUNITY COLLEGE CREDITS TRANSFERRED		60

COURSES TO BE COMPLETED WITH BAKER COLLEGE

Course No.	Course Title	Credit Hours
DMD 1110	Intro to Digital Media	03
DMD 2010	Social Media Marketing	03
MKT 3110	Consumer Behavior	03
MKT 3410	Digital Marketing I	03
MKT 3420	Digital Marketing II	03
MKT 3510	Marketing Analytics	03
MKT 4010	Marketing Research	03
MKT 4110	International Marketing	03
MKT 4310	Marketing Strategy and Design	03
MKT 4410	Sales Strategy	03
WRKBS 4010	Internship	03
FIN 2010	Personal Finance	03
FIN 3010	Principles of Finance	03
MGT 3110	Organizational Change	03
MGT 3210	Management Information Systems	03
MKT 1110 or ELECTIVE	Principles of Marketing (or Business Elective)	03
ELECTIVE	Business Elective	03
MGT 2750	Statistical Methods	03
ENG 1020	Composition II	03
SOC 3210	Cultural Diversity	03
TOTAL CREDIT HOURS REMAINING AT BAKER COLLEGE		60

ARTICULATION AGREEMENT

This Transfer Guide is part of a formal Articulation Agreement between Baker College and Houston Community College. The complete, signed document is kept on file at both Houston Community College and Baker College.

Effective Date: September 1, 2018 – August 31, 2021